

WHY HOUSING AFFORDABILITY MATTERS

And What We Can All Do About It



HOMEOWNERSHIP RATES
among people aged 25-34 have dropped
almost 10% since 2005

**THIS HAS AN IMPACT ON
THE ENTIRE ECONOMY**

**BETWEEN
1994 & 2019**

Non-Hispanic White Homeownership rates have hovered between **70% and 80%**

Rates for Hispanic and Black people have remained between **40% and 50%**

Among many other benefits, homeowners are said to be more likely to



Invest in the
local economy



Get involved in
local government



Pass on more wealth
to their children

**AS A RESULT, RESEARCH SHOWS THAT HOMEOWNERSHIP RATES
AFFECT LONG-TERM INTERGENERATIONAL ECONOMIC WELL-BEING**

**THAT'S WHY HOUSING
SHOULD BE AFFORDABLE FOR ALL**



**But inventory of affordable homes continues
to drop and home prices continue to rise**



The rise in cost of homes has **far exceeded the rise in purchase power**



National home prices
have **increased 47%**
since 2012



While wages have only
increased by 16%
on average



ONLY 31%
of prospective homebuyers
believe they'll be able to find
a home in their price range



And 71% of builders say that
interested buyers are often
**UNABLE TO SECURE
ACCESS TO FINANCING**

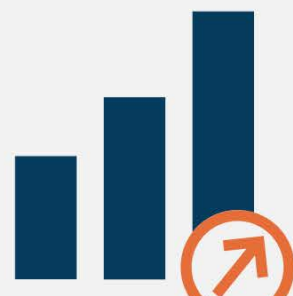


**We need to work together to make housing more affordable.
And here's what we can all do to make it happen.**



RESEARCH & INSIGHTS

Let's use the resources at our
disposal to properly diagnose
the problem and apply
data-driven solutions



LENDING SOLUTIONS & INNOVATION

Let's come up with new ways to
responsibly increase access to credit
and encourage the production of
affordable supply



PARTNERSHIPS & COLLABORATION

Let's work across the industry to
understand and overcome the barriers
to creating affordable housing



INDUSTRY & BORROWER EDUCATION

Let's ensure that lenders and real estate
professionals have the tools they need to
serve homebuyers, and consumers have
the education they need to achieve
sustainable homeownership

**SHARE THIS STORY AND HELP SPREAD THE WORD
ABOUT HOUSING AFFORDABILITY**

Visit [FannieMae.com/Affordable](https://www.fanniemae.com/Affordable) to learn more



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Sources

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